

# BARBARA GOICOECHEA

MIAMI BEACH, 33139, UNITED STATES
305 986-8177

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o o SKILLS

Proficient in Microsoft Office Suite, Mac OS

Google Drive

Microsoft Office

## PROFILE

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Dedicated, astute, multitalented, and highly accomplished Producer with proven record of success in fiscal and personnel management with entertainment and hospitality environments. Leader known for managing staff in way that control costs and increase opportunities for revenue growth.

## EMPLOYMENT HISTORY

## Director Of Operations/Producer at ACT Productions, Miami Beach March 1988 – November 2020

· Work with creative's for graphic, theme panels, scripting and décor.

· Overseeing client & Crew coordination

- · Demonstrate Project Manage skills onsite
- $\cdot$  Works with City Officials' for all Permit approval
- · Works project budgeting records
- · Builds Vendor & Client relations
- $\cdot$  Public Speaker and vital member of panel discussion for industry workshops

### Accomplished Projects

Usher Bad Habits Music Video - September 2021

Covid Complience Officer - Los Angeles

Usher Good Morning America Video - September 2021

Covid Compliance Officer - Los Angeles

Various Still Photo Shoots - Miami 2000- 2020

### Producer

Art Basel Miami Beach, Miami Beach Convention Center, December 2003 - 2019

Daily Operations Deputy Manager, Past 16 Years

Oversee, Special Areas and Back Offices.

### Orange Bowl Halftime Show, January 2005-2019

Project Director , past 14 years

Oversee: Logistics & Productions of Show

CERTIFICATIONS:OSHA CERTIFIED: General Industry 30-hour

Infection Control Pandemic Influenza

HEALTH EDUCATION SERVICES Covid 19 -Compliance Officer

For Music Video, Commericial, Television and Film Production Sets