

Crandon Park 6747 Crandon Blvd, Key Biscayne, FL 33149 Phone: (305) 361-5421 Fax (305) 365-3002 Website: www.miamidade.gov/parks E-mail: alpizar@miamidade.gov



We thank you for choosing Crandon Park for your production needs. Crandon Park's two miles of palm-tree lined white sand and lagoon style beach makes it the ideal location for production companies looking for a lush, tropical island setting. This former coconut plantation, donated to the citizens of Miami-Dade County on April 25th, 1940 by the Matheson family provides a unique setting away from the hustle and bustle of a booming metropolitan city. Just minutes away from the heart of downtown Miami and vibrant South Beach, Crandon Park sits on the northern one-third of Key Biscayne, the southern-most barrier island on the east coast of the continental United States. The park complex also features amenities such as a marina, former senior PGA stop golf course, a world-renowned tennis center which plays host to the Sony-Ericsson Open, nature center, gardens, cabanas, and a 400-acres nature preserve.

Please take the time to familiarize yourself with our rules and our fees as they will help you make better production choices based on your budget and your needs. The use of Crandon Park Lands by production companies for commercial imagery or recordings is strictly guided by the Crandon Park Master Plan. A benefit of this plan is that all revenue arising from fees from the origination of commercial imagery or recordings on Crandon Park Lands shall be considered a donation to Miami-Dade County and shall be used solely for the enhancement and/or maintenance of the natural beauty of Crandon Park. Many of these rules are listed for you below.

Below we have provided an explanation of our fees in an effort to help you make better production choices:

<u>Commercial/Video/or Feature Imagery Fee</u>: for the use of a designated area in Crandon Park Lands for the production of commercial imagery or recording per day for a commercial, video or film. This fee also covers parking for up to four vehicles in our parking lot.

<u>Still Photography Fee</u>: the use of a designated area in Crandon Park Lands for the production of commercial imagery or recording per day for a still shoot. This fee also covers parking for up to four vehicles in our parking lot.

<u>Open Area Fee</u>: for productions that require the use of additional park space before, during, or after production (i.e. tents larger than 10x10 for catering services, use of picnic area or beach for staging extra equipment, holding areas for crew and/or talent up to 250 people, etc.).

<u>Parking Fee</u>: (varies depending on vehicle type, day of week and facility) for the use of a designated parking space by a production vehicle (car, truck, or RV) before, during, or after a production.

<u>Vehicle Parked Outside of Parking Lot</u>: (also known as a closed access parking fee) for the use of an undesignated parking space by a production vehicle (car, truck, or RV) for any amount of time. This fee is strictly enforced. Any vehicle that requires loading/unloading near production area and does not require parking must do so in way in which the driver of the vehicle is near the vehicle and visible to park staff during this process. Otherwise this fee will be applicable.

Early Gate/Late Gate: for productions that require access into the park before 8am or out of the park after 5pm (Fall/Winter), 6pm (Spring), or 7pm (Summer).

<u>Naturalist Fee</u>: for productions that are approved to occur near or in park areas that are designated as natural areas by county, state, and/or federal regulations, are ecologically sensitive, or require monitoring to limit or prevent disturbance (i.e. beach during turtle nesting season). This covers the cost of the person that is assigned to monitor the production activity in these areas.

<u>Management Fee</u>: for productions that require the assistance of park management for monitoring of production activity. This covers the cost of the person that is assigned to the production.

<u>Prop Fees</u>: for productions that require the use of park structures, buildings, and/or facilities such as lifeguard towers.

<u>Seaweed Removal / Beach Rake/ Sifting</u>: for productions that require additional grooming/conditioning of the beach sand beyond our daily routine (once in the morning). This covers the cost of our equipment and the staff that operate the equipment.

RULES FOR PRODUCTIONS IN CRANDON PARK / MIAMI-DADE PARKS AND RECREATION

Permittee and Drivers must inform all clients of the following rules.

The following rules and regulations govern all production shoots in Crandon Park. Production companies must have obtained a permit from the Miami-Dade Office of Film and Entertainment.

- All productions must have been scheduled and permitted through the Miami-Dade Office of Film and Entertainment (<u>www.filmmiami.org</u>) and must sign in at the Crandon Park Office each day on their way into the park. The permit must be on file at the park office before any productions begin. For scouting a location in Crandon Park, please obtain a parking pass at the park office before entering the park.
- The selection and use of a location site by a production company requires prior approval and is conditional, upon demand for public use and the need to protect naturally occurring events such as turtle nesting season (May 1 – October 31).
 - a) During turtle nesting season, there shall be no activity on the beach before 6:30am, no lighting on or near the beach after sunset, and no equipment left on the beach overnight.
- 3. There shall be no filming on the Crandon Park Lands on weekends or holidays (May October) and only two productions will be allowed on weekends or holidays (November April).
- 4. PARKING: Current approved rates apply (see attached production fees estimate sheet). Any vehicles associated with a production including vendors and/or caterers, wishing to park in an area other than the public parking lots will be charged a closed access parking fee of \$160.50/vehicle. This fee is listed in the film estimate sheet as "Vehicles Parked Outside of Parking Lot". Areas outside of the parking lot are highly restricted to vehicular access. Great care must be taken when traveling in these areas. Please limit travel when in these areas.
- 5. EARLY OPENING / LATE CLOSING: \$40.00 per hour before 8:00 a.m. for gate opening and \$40.00 per hour after 5pm (Fall/Winter), 6pm (Spring), and 7pm (Summer) for gate closing. Early gate openings and late gate closings must be requested by the permitting company before 3:00 p.m. on the day before shoot.
- 6. All fees must be paid by 5:00pm on the day of the production unless other arrangements have been made with Park Manager. Payment can be made by cash, check (made payable to Miami-Dade County), or credit card (Visa, Mastercard, American Express).
- 7. If weather or unforeseen circumstances alter your plans, please call the Park Manager and notify the Miami-Dade Office of Film and Entertainment immediately to make other arrangements.
- 8. An unobstructed view (no vehicles, sets, or mobile equipment) must be maintained in the Central Allée (area indicated on the park map as the 'Soccer Field and Track') at all times. This includes all areas in this zone from roadside to shoreline.
- 9. DO NOT BLOCK the following areas*:
 - a) Service roads
 - b) Disabled accesses to beach or parking spaces
 - c) Concession stands
 - d) Showers and restrooms
 - e) Doors, driveways, stairs or ramps
 - * Vehicles parked in these areas will be ticketed and/or towed at owner's expense.
- 10. Glass containers of any kind are not allowed anywhere in the park.
- 11. Pets are not allowed anywhere in the park. The use of animals for productions requires prior approval. Additional restrictions may apply.
- 12. There shall be no nudity allowed on Crandon Park Lands.
- 13. Showers and restrooms may not be used for dressing rooms.
- 14. Lifeguard towers may not be used without prior permission. There is a fee for the use of lifeguard towers as a prop in a production. Do not set-up immediately in front of or adjacent to any lifeguard tower.

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- 15. Productions that require activity in the water require a lifeguard to be hired by the production company. Requests for these services must be made at least 5 days in advance of shoot date(s). Please contact Miami-Dade Fire Rescue / Ocean Rescue at 789-336-6982.
- 16. Electrical or water hook ups may be granted at the discretion of the Park Manager and will be charged according to the approved rate.
- 17. Any use of special effects must be included in your permit application and must have prior approval of Park Manager.
- 18. Only one pop-up tent (10x10) without sides will be allowed per production on seawall, beach, or picnic area for productions purposes only. Additional tents will require the appropriate fee. Tents must have an unobstructed view on at least two sides at all times.
- 19. Directions for production locations may not be posted anywhere on the Crandon Park Lands (including parking lots and service areas).
- 20. Permittees must prevent production equipment from becoming an obstruction to public access or unsightly.
- 21. No trimming of trees/foliage or other alteration of facility is allowed unless approved by Park Manager. No items shall be hung or attached to any trees/foliage. Damage or removal of plants, plant materials, trees, or parts thereof and harassment, molesting, or feeding, of native or exotic wildlife is strictly prohibited.
- 22. No productions shall be allowed on or near sand dunes. Vegetation found on sand dunes is protected by the State of Florida and extra care should be taken as to not disturb or damage these areas.
- 23. For productions using the cabana area (winter season), only 1 car per cabana rented will be allowed in designated cabana parking space. Additional vehicles (RVs, passenger vans, box trucks, catering, generator trucks, etc.) will be charged the "vehicles parked outside of parking lot fee" (also known as closed access parking). See attached production fees estimate sheet.
- 24. All debris must be cleaned up in and around production areas after shoot and prior to departure.
- 25. Miami-Dade Park and Recreation Department requests and, where appropriate, shall require (i.e. editorial print and features) that any video, film, photos, recordings, etc. using Crandon Park Lands, contain a credit reflecting the origin of such media at "Crandon Park, Miami, Florida."
- 26. The participant shall observe, obey and comply with all applicable city, county, state and federal laws, rules and regulations. The enforcement of these rules and regulations is under direct supervision of park management.
- 27. The Director of Miami-Dade County Park and Recreation Department, or his designated representative may cancel or revoke the permit with or without cause...; or in the public interest, make additional conditions regarding the use of County buildings and grounds.
- 28. Permittee assumes all risk in use of the site and shall be solely responsible and answerable for damages or injury to person or property and hereby covenants and agrees to indemnify and keep harmless the county and their officers and employees from any and all claims, suits, losses, damage or injury to person of property.
- 29. All Park Rules apply as outlined in Chapter 26 of Miami-Dade County Code. Miami-Dade County Ordinance 59-14.

In submitting this application, I certify that I have been given a copy, read and understand the Rules and Regulations listed above and further certify that the intended use, as detailed above, is in compliance with said Rules and Regulations, subject to payment of all permit fees, certificate of insurance requirements and approvals by Management if needed.