



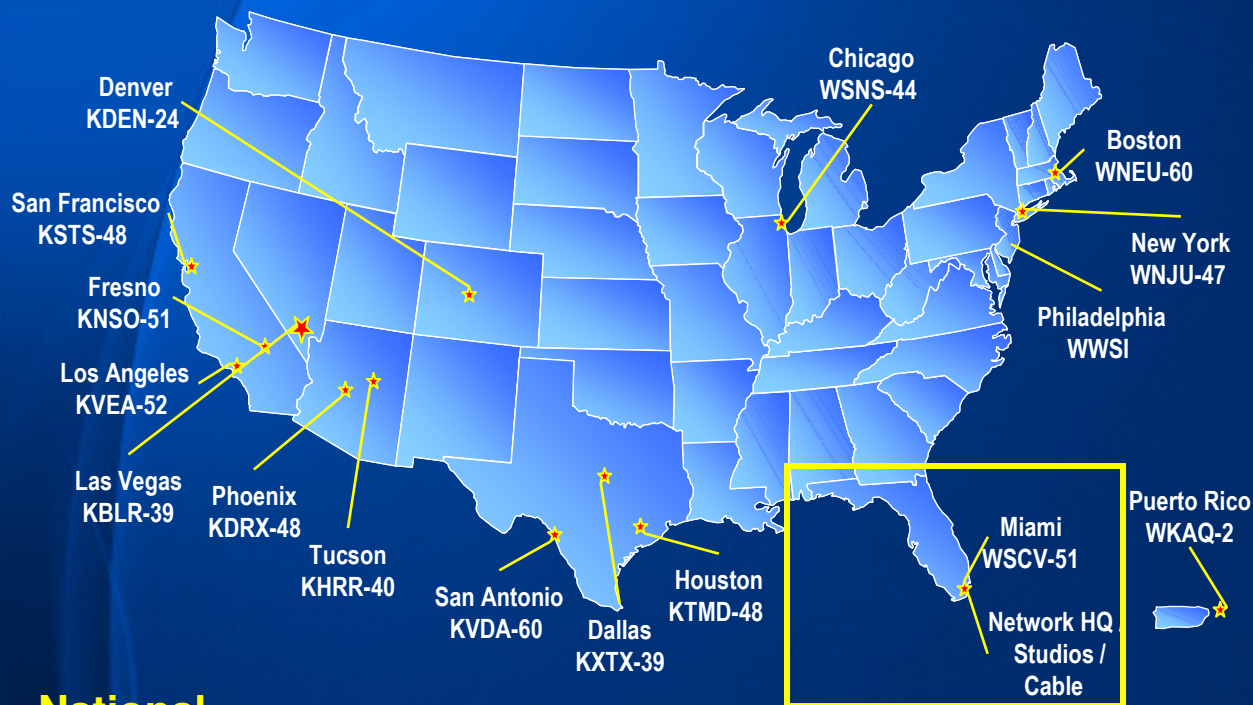
**TELEMUNDO**

August 6<sup>th</sup>, 2013

**NBCUniversal**



# Telemundo Media Operations Overview



## Florida

- Telemundo headquarters & network, cable, digital ops. in Hialeah
- 2 TV production centers in the Greater Miami area
- Owned & operated TV station in Miramar, serving the So. Florida market
- 3 affiliated TV stations in Orlando, Tampa and Ft. Myers
- 1,000+ FL employees

## National

- Fastest-growing Spanish-language broadcast TV network in the US
- 1800+ employees worldwide
- Cable TV network (Mun2)
- TV production center in Los Angeles
- 15 owned TV stations
- 50 affiliated TV stations
- Coverage reaches 91+% of total US Hispanic households

## International

- TV production centers in Colombia [JV] and Puerto Rico
- Owned & operated TV station in Puerto Rico (WKAQ)
- Mexico news bureau
- International syndication of original programs in 100+ countries

# Who We Are: TELEMUNDO MEDIA...

Network	Stations	Studios	International	Digital & Emerging	mun2
<p>US Hispanic Broadcaster of Entertainment, News &amp; Sports content</p> <p>Producer of over 2,500 original hours of content per year</p>	<p>15 Owned Stations (including PR) &amp; 47 affiliates</p> <p>5000 hours of local content; #1 rated local newscasts in NY and MIA***</p>	<p>#1 US producer of Spanish language novela content</p> <p>Production centers in MIA, LA and Colombia</p>	<p>Global content provider in 100 countries. Content dubbed in 35+ languages</p> <p>Telemundo Internacional, Pan-regional LatAm cable channel reaching 3.6MM HHs in 18 countries</p>	<p>Reaching nearly 2MM US users across non-linear platforms*</p> <p>#1 US Hispanic broadcast website for engagement (w/ 10MM web streams &amp; 1MM VOD streams monthly)</p>	<p>#1 bilingual cable network for Gen YLAs (Young Latino Americans, 18-34)**</p> <p>Distributed in 37MM homes (7MM Hisp. homes)</p>

Owned by Comcast/NBCUniversal. One company serving consumers locally, nationally, globally, and across multiple languages and cultures.

\*\*\*Source: Nielsen NSL Live + SD Adults 18-49. Season-to-date: 9/20/10-7/31/11

\*\*Source: Nielsen Q2 2011 Monday-Sunday Prime Adults 18-34

\*Source: Telemundo.com Omniture Sitecatalyst July 2011, Social Media: Facebook Insights and Twitter Counter

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# TELEMUNDO MEDIA...FL Economic Impact

- Significant contributor to South Florida's economy
- Four South Florida locations
- ~1,100 South Florida employees
- Annual ~\$175MM+ to Florida residents & businesses

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