

**14<sup>TH</sup> BRAZILIAN FILM FESTIVAL OF MIAMI**  
**AUG. 13 – 21, 2010**



➤ **INTRO**

➤ **VENUES**

➤ **SCHEDULE**

➤ **FILMS / SYNOPSIS**

- **Colony Theatre**
- **Cinema Paradiso**

➤ **CRYSTAL LENS AWARDS**

➤ **MARIA GADU**

➤ **ANDREA BELTRAO**

➤ **MARKETPLACE**

➤ **SPONSORS**

**Press:**

**Isabel Flores**

**Leila Eck**

**[braffpress@hotmail.com](mailto:braffpress@hotmail.com)**

**954-415-7476**

**For Immediate Release**

Media Relations: Isabel Flores  
Tel.: 954.415.7476  
Leila Eck  
Tel.: 305.984.2408  
Email: braffpress@hotmail.com

**BRAZILIAN FILMS MAKE THEIR PREMIERES IN FLORIDA AT BRAFF  
Event promotes screenings, awards, concert and workshop.**

Miami, July 28, 2010 – The countdown for the 14th Brazilian Film Festival of Miami to be held on August 13 through the 21st has begun. The winners from last year's festival - short film Sildenafil, directed by Clovis Mello, and feature film In Therapy, directed by Jose Alvarenga Jr. and a stellar cast composed by Lília Cabral, José Mayer, Reynaldo Gianecchini, Cauã Reymond, among others - return to the Colony Theatre on August 13<sup>th</sup>. Both films were chosen by the public as Best Films of 2009 for their categories. The competitive screening starts right away, Aug. 14<sup>th</sup> through the 20<sup>th</sup>, at the Colony Theatre with all of the movies making their Florida debut. Simultaneously, the Cinema Paradiso, in Fort Lauderdale will hold a special screening, presenting the body of work of renowned actress Andrea Beltrao. The Cinema Paradiso will also host other documentaries, by various filmmakers. The winners of 2010 Crystal Lens Awards will be announced at the closing ceremony on August 21<sup>st</sup> at the Lincoln Theatre, followed by a concert by Maria Gadu, promoted by Inffinito and MPB Brasil. For the movie professionals, workshops and networking with top names of the industry will be held at the Gasenvoort Hotel, on August 16 and 17.

**What you need to know:**

- The Brazilian Film Festival of Miami is the largest of its kind, showcasing more than 30 Brazilian Films in the U.S.
- This is the event responsible for the creation of the Inffinito Festival Circuit, which today organizes 10 Brazilian Film Festivals around the Globe, including Canudos, New York, Vancouver, Miami, London, Buenos Aires, Montevideo, Rome, Madrid and Barcelona.
- This year's selection includes the latest Brazilian productions and the films in competition are making their premiere in Florida.
- The Festival takes places in various locations throughout South Florida: the Colony Theatre holds the competitive screenings, for the second consecutive year the Cinema Paradiso will showcase Brazilian films screenings as well; the Gasenvoort Hotel will promote the MarketPlace, dedicated to industry professionals, and the Crystal Lens Awards Closing Ceremoy will be held at the

Lincoln Theatre followed by a concert by Maria Gadu, promoted by Inffinito and MPB Brasil.

- Over fifteen thousand people are expected to attend the event.
- The 'Who's Who' of the Brazilian Cinema Industry will be in Miami for the event! Actress Andréa Beltrão, who will be honored by the Festival on August 18th at the Colony Theatre, already confirmed her presence among many other names, including, actress Gloria Pires from Lula the Son of Brazil, actor Jose Wilker from The Well Beloved One, Paulo Halm, director of Love Stories Last Only 90 Minutes, José Joffily, director of Blue Eyes; Tatiana Issa and Raphael Alvarez, directors of Dzi Croquettes; Marcelo Laffitti, director of Elvis and Madona; Claudio Kahns, director de Mamonas 4-Ever, and actress Ana Carbatti of The Tennants.
- For general public information and tickets, please contact 305-600-3347 or visit [www.inffinito.com](http://www.inffinito.com)

**Images available for download at:**

**<http://picasaweb.google.com/118007887207758682206/BRAFFPRESS2010?feat=email#>**

For press interviews, please send an email to [braffpress@hotmail.com](mailto:braffpress@hotmail.com)

#### **ABOUT INFFINITO:**

Founded in 1995 by the partners Viviane B. Spinelli, Cláudia Dutra e Adriana L. Dutra, Inffinito is today one of Brazil's most important cultural producers and the biggest window for Brazilian cinema abroad. The group, made by Inffinito Núcleo de Arte e Cultura, Inffinito Eventos e Produções (Brazil) and Inffinito Foundation (US), has as its objective the promotion and diffusion of Brazilian cultural production and remains the only organization to promote several film festivals around the world with Brazilian movies only, outside of Brazil. Amongst its projects, the Inffinito Circuit of Festivals deserves special mention, as it currently takes the best of Brazilian audiovisual to Canudos, New York, Vancouver, Miami, London, Buenos Aires, Montevideo, Rome, Madrid and Barcelona.

**14th BRAZILIAN FILM FESTIVAL**

**Dates and Venues**

**OPENING**

Film In Therapy, direct by José Alvarenga Filho

WHEN: AUG. 13, 2010

WHERE: COLONY THEATRE

1040 Lincoln Road,

Miami Beach, FL 33139

(305) 674-1040

TIME: 8PM – Free Admission

**MOVIES IN COMPETITION (MIAMI)**

WHEN: AUG. 14 – 20, 2010

WHERE: COLONY THEATRE

1040 Lincoln Road,

Miami Beach, FL 33139

(305) 674-1040

TIME: 5PM, 7PM, 9PM

TICKETS: general \$10, students and seniors \$7

**MOVIES IN BROWARD**

WHEN: AUG. 14 – 20, 2010

WHERE: CINEMA PARADISO

503 Southeast 6th Street

Fort Lauderdale, FL 33301-3416

(954) 525-3456

TIME: 8PM

TICKETS: general \$10, seniors \$8 and member \$6

**MARKETPLACE**

Panels: The American Market for Theatrical & Non-Theatrical Distribution and Opportunities in the TV Market

WHEN: AUG. 16-17, 2010

WHERE: GANSEVOORT HOTEL

2377 Collins Avenue

Miami Beach, FL 33139

(305) 604-1000

TIME: 10AM – Free Admission

**CLOSING**

CRYSTAL LENS AWARDS CEREMONY AND MARIA GADU IN CONCERT

WHEN: AUG. 21, 2010  
WHERE: LINCOLN THEATRE  
541 Lincoln Road  
Miami Beach, FL 33139-2913  
(305) 673-3330  
TIME: 8PM - TICKETS: \$40

**For general public information and tickets, please contact 305-600-3347 or visit  
[www.inffinito.com](http://www.inffinito.com)  
Press: Isabel Flores (954-415-7476), email: [braffpress@hotmail.com](mailto:braffpress@hotmail.com)**

## FILMS SCHEDULE

	COLONY THEATER	FRIDAY 13	SATURDAY 14	SUNDAY 15	MONDAY 16	TUESDAY 17	WEDNESDAY 18	THURSDAY 19	FRIDAY 20
5PM	SHORT								
	FEATURE			TAMBORO by Sergio Bernardes					
7PM	SHORT		SUPERBARROCO by Renata Pinheiro	THE PAYBACK by André Rolim					
	FEATURE		TIME OF PEACE by Daniel Filho	MAMONAS 4-EVER by Cláudio Kahns	BEYOND IPANEMA by Guto Barra	ELVIS & MADONA by Marcelo Laffitte	RITA CADILLAC-THE LADY OF THE PEOPLE by Toni Venturi	DZI CROQUETES by Tatiana Issa and Raphael Alvarez	THE TENNANTS by Sergio Bianchi
9PM	SHORT	<b>OPENING NIGHT</b> 8PM: SILDENAFIL by Clovis Mello	BLISS by Pedro Freire	HAPPY BIRTHDAY TO YOU by Julia Rezende	VIRTUAL RELATIONSHIP by Giuliano Chiaradia	WHO'S GONNA FUCK MY WIFE by Rodrigo Bittencourt	AFTER LUNCH by Rodrigo Dias Dias	AVACA by Gustavo Rosa de Moura	COLD TROPICS by Kléber Mendonça Filho
	FEATURE	IN THERAPY by José Alvarenga Jr.	LOVE STORIES LAST ONLY 90 MINUTES by Paulo Halm	BLUE EYES by José Joffily	THE WELL BELOVED ONE by Guel Arraes	SO NORMAL 2 by José Alvarenga Jr.	TIME OF FEAR by Sérgio Rezende	BROKEN DREAMS by Sandra Werneck	LULA, THE SON OF BRAZIL by Fábio Barreto
	<b>CINEMA PARADISO</b>		SATURDAY 14	SUNDAY 15	MONDAY 16	TUESDAY 17	WEDNESDAY 18	THURSDAY 19	FRIDAY 20
8PM	FEATURE		ROMANCE by Guel Arraes	THE STORY OF ME by Luis Villaça	PLAYING by Eduardo Coutinho	QUEEN OF BRAZIL by Fernanda Tornaghi and Ricardo Bruno	LITTLE BOOK OF LOVE by Sandra Werneck	THE MAN WHO BOTTLED CLOUDS by Lírio Ferreria	THE GREAT FAMILY by Maurício Farias

## **BRAZILIAN FILM FESTIVAL IN MIAMI 2010**

### **SCHEDULE COLONY THEATRE:**

1040 Lincoln Road, Miami Beach, FL 33139 (305) 674-1040

### **FRIDAY, AUGUST 13<sup>th</sup> – OPENING NIGHT**

#### **9:00 SHORT FILM – WINNER BRAFF 2009**

##### **SILDENAFIL**

Comedy/ 35mm / Color / 15min / 2008

##### Synopsis

Maria Helena enters the room and throws her husband a box of Viagra. Horacio is appalled when he sees how long the list of side effects everything from a simple headache to possible blindness. But, Maria Helena, wants to have sex at any cost and makes Horacio take the pill. Horacio chokes, complains, coughs, tries everything not to swallow the pill, but Maria Helena wins. He then sits and waits for the effect. But 30 minutes later, still no erection, but he starts to feel all the side effects on the list, from diarrhea to blindness...

##### **Cast & Credits**

Director: Clovis Mello

Producers: Tania Freitas and Rose Garkisch

Screenplay: Clovis Mello

Art Direction: Giselle Valverde

Cinematography: Marcelo Brasil

Editing: João Branco

Sound: Jorge Saldanha

Cast: Marilia Medina and Ricardo Petraglia

#### **9:20 FEATURE FILME – WINNER BRAFF 2009**

##### **IN THERAPY**

Comedy / 35mm / Color / 93 min / 2009

##### Synopsis

In Therapy tells the story of Mercedes, a forty-some year old woman that is dealing with the pleasures and challenges of modern life. Married and mother of two, Mercedes decides, without being quite sure why, that she'll start visiting a therapist. And what started as curiosity becomes a devastating experience leading to a series of changes to her daily life. On the psychiatrist couch Mercedes questions her marriage, professional life and her allure. Her best friend, Monica, who has been by her side throughout her life accompanies Mercedes' transformation and partakes on her new experiences and discoveries, not necessarily agreeing with all of her choices.

### **Cast & Crew**

Director: José Alvarenga Jr.

Producer: Iafa Britz, Marcos Didonet, Vilma Lustosa and Walkiria Barbosa

Screenplay: Cláudio Marcelo Saback

Art Direction: Claudio Domingos

Cinematography: Nonato Estrela, ABC

Editing: Diana Vasconcelos, ABC

Cast: Lília Cabral, José Mayer, Reynaldo Gianecchini, Cauã Reymond, Alexandra Richter, Eduardo Lago, Paulo Gustavo, Elias Gleizer, Pedro, Vera Mancini, and more

Distributor: Downtown Filmes

### **SATURDAY, AUGUST 14<sup>th</sup> – COMPETITIVE SCREENINGS**

#### **7:00 SHORT FILM**

#### **SUPERBARROCO**

Drama / 35mm / Color / 17min / 2008

Synopsis

Ornamentation within the ruins, the dark within the light, the silence within the voice, the immobility within the motion.

#### **Cast & Credits**

Director: Renata Pinheiro

Producer: Dedete Parente Costa

Screenplay: Sérgio Oliveira and Renata Pinheiro

Art Director: Dani Vilela and Karen Araújo

Cinematography: Pedro Urano

Editing: João Maria

Sound: Danilo Carvalho

Sound Editing: João Maria

Cast: Everaldo Pontes

### **7:20 FEATURE FILM**

#### **TIME OF PEACE**

Drama / HD / Color / 82min / 2009

#### Synopsis

Battles had ceased in Europe, but Brazil still found itself technically at war. An encounter between the interrogator- a customs official and former-torturer for the Political Police of President Vargas, and a former Polish actor who lived through the horrors of war but was also suspected of being a Nazi fugitive- takes place in the immigration office of the port of Rio de Janeiro on the 18th of April in the year 1945. The film portrays a critical period in Brazilian history, addressing ideas of Manichaeism and the fight for life.

#### **Cast & Credits**

Director: Daniel Filho

Producer: Daniel Filho

Screenplay: Bosco Brasil

Art Director: Marcos Flaksman

Cinematography: Tuca Moraes

Editing: Diana Vasconcellos

Sound: Zezé D´Alice

Sound Editing: Simone Petrillo

Cast: Tony Ramos, Dan Stulbach, Daniel Filho, Louise Cardoso, Ailton Graça, Anselmo Vasconcelos, Ewa Stulbach, and more

Distributor: Downtown Filmes

## **9:00 SHORT FILM**

### **BLISS**

Drama / HD / Color / 19min / 2009

#### Synopsis

Rodrigo and Suzana have recently started a relationship. He's 72, she's 60, and they are completely in love. They spend their days together, talking, eating, laughing and making Love.

#### **Cast & Credits**

Director: Pedro Freire

Producer: Pedro Freire

Screenplay: Pedro Freire

Art Director: Raíssa de Góes

Cinematography: Andrea Capella

Editing: Livia Arbex and Moema Pombo

Sound: Ives Rosenfeld

Sound Editing: Ives Rosenfeld

Cast: Paulo José and Juliana Carneiro da Cunha

## **9:20 FEATURE FILM**

### **LOVE STORIES LAST ONLY 90 MINUTES**

Drama / HD / Color / 90min / 2010

#### Synopsis

Zeca is a young writer immersed in a novel that he's incapable of writing. He lives an idle life. He is 30 years old, but behaves like a teenager. He is talented yet lacks focus: he'll write two sentences and then give up. He has a strained relationship with his wife Julia, as a result of their conflicting temperaments: Zeca lacks motivation, while Julia knows exactly what she wants. Zeca is unhappy, but doesn't seem to care, until the day he starts to suspect that Julia is cheating on him and, much to his dismay, with another woman.

#### **Cast & Credits**

Director: Paulo Halm

Producer: Heloisa Rezende

Screenplay: Paulo Halm

Art Director: Renata Pinheiro

Cinematography: Nonato Estrela

Editing: Luiz Guimarães de Castro

Sound: Toninho Muricy

Sound Editing: Victoria Zalokar

Cast: Caio Blat, Maria Ribeiro, Luz Cipriota, Daniel Dantas and Lucia Bronstein

Distributor: Downtown Filmes

### **SUNDAY, AUGUST 15<sup>th</sup> – COMPETITIVE SCREENINGS**

#### **5:00 FEATURE FILM**

#### **TAMBORO**

Documentary / HD / Color / 100min / 2009

#### Synopsis

Exposing the deforestation of the Amazon, the conflicts over land rights in the countryside, and the growing shantytowns and increasing criminality in great urban centers, Tamboro breaches the major socio-environmental issues of Brazil. Creating a panorama of our civilization through this amazing imagery of our country, this film roves all over painting a colorful mural of Brazil, from the northern peak of Mount Roraima to the southern valleys of Aparados da Serra.

#### **Cast & Credits**

Director: Sergio Bernardes

Producer: Rosa Bernardes

Screenplay: Sergio Bernardes

Art Direction: Domênico Lancellotti

Cinematography: Lula Araújo

Editing: Sergio Bernardes

Sound: Márcio Câmara, Pedro Moreira, Cristiano Maciel (Kriko) and Juarez Dagoberto

Sound Editing: Sergio Bernardes, Alexandre Gwaz and Joaquim Castro

Cast: Rose Marie Muraro, Mãe Beata de Iemanjá, Leonardo Boff, Hermeto Pascoal, Aziz Ab'Saber, Orlando Valverde, Ailton Krenak, Velha Guarda da Portela, Seu Jorge, and more

Distributor: Rio Filmes

### **7:00 SHORT FILM**

#### **THE PAYBACK**

Comedy / HD / Color / 11min / 2009

Synopsis

A telemarketing operator tries to convince a married couple to acquire yet another product from the company that she works for.

#### **Cast & Credits**

Director: André Rolim

Producer: Kinososferafilm

Screenplay: André Rolim

Art Director: Patrícia Assis Cunha

Cinematography: André Rolim

Sound: Alfredo Guerra

Editing: André Rolim and Eden Oshima

Cast: Cinira Fiúza, Siomara Schröder and Liéser Touma

### **7:30 FEATURE FILM**

#### **MAMONAS 4-EVER**

Documentary / HD / Color / 85min / 2009

Synopsis

Mamonas 4-Ever is the amazing story of five talented musicians from the suburbs of São Paulo who became one of the biggest success stories in Brazilian music history. After five years playing dense rock music and performing seriously as the band "Utopia", fate knocked on their door with only one request- they had to show their extroverted side: happy and irreverent. What was sad became funny and satirical in all senses, and "Mamonas Assassinas" was born. Within ten months they turned the country upside down and as never seen before, rock music united families in song, dance, laughter and tears.

**Cast & Credits**

Director: Cláudio Kahns

Producer: Cláudio Kahns

Screenplay: Diana Zatz Mussi

Art Director: Eduardo Keiner and Juliana Fantinelli

Cinematography: Johnny Torres and João Pavese

Editing: Anna Penteado, Bruna Callegari, Diana Zatz Mussi, Felipe Igarashi and Rafael Buosi

Sound: Johnny Torres and João Pavese

Sound Editing: Pedro Lima

Distributor: Europa Filmes

**9:00 SHORT FILM****HAPPY BIRTHDAY TO YOU**

Drama / 13min / 35mm / Color / 2009

Synopsis

During her daughter's birthday party, a woman comes face to face with her own solitude.

**Cast & Credits**

Director: Julia Rezende

Producer: Camila Medina

Screenplay: Julia Rezende

Art Director: Nívea Faria

Cinematography: Guga Millet

Editing: Maria Rezende

Sound: Joana Zein, Marcela Vale and Cacaio

Sound Editing: Bernardo Uzeda

Cast: Inez Viana, Maria Galvão, Bel Kutner, Leandra Miranda, Mariana Soares and Jefferson Oliveira

### **9:40 FEATURE FILM**

#### **BLUE EYES**

Drama / HD / Color / 111min / 2009

#### Synopsis

Marshall, chief immigration officer of New York's JFK Airport, is facing compulsory retirement. On his last day of work, drunk and blinded by prejudice, he harasses a group of Latin American visitors, exposing them to a series of humiliating events that result in the death of a young Brazilian. Years later, after serving a lengthy prison term and riddled with guilt, Marshall goes to Brazil in search of the victim's daughter.

#### **Cast & Credits**

Director: José Joffily

Producer: José Joffily and Heloísa Rezende

Screenplay: Paulo Halm and Melanie Dimantas

Art Director: Cláudio Amaral Peixoto

Cinematography: Nonato Estrela, ABC

Editing: Pedro Bronz

Sound: José Moreau Louzeiro

Sound Editing: François Wolf

Cast: David Rasche, Cristina Lago, Irandhir Santos, Erica Gimpel, Frank Grillo, Valeria Lorca, Pablo Uranga, Branca Messina, Hector Bordoni, Everaldo Pontes, Zezita Matos and Fernando Teixeira.

Distributor: Imagem Filmes

### **MONDAY, AUGUST 16<sup>th</sup> – COMPETITIVE SCREENINGS**

#### **7:00 FEATURE FILM**

#### **BEYOND IPANEMA – BRAZILIAN WAVES IN GLOBAL MUSIC**

Documentary / HD / Color / 87min / 2009

#### Synopsis

Beyond Ipanema – Brazilian Waves In Global Music is a documentary about the repeating cycle of discovery of Brazilian music in the world. Through interviews with David Byrne, Devendra Banhart, M.I.A., Mutantes, Tom Zé, Seu Jorge, Thievery Corporation, Caetano Veloso, Gilberto Gil and many others, the film surveys the Brazilian music experience outside of the country. Artists, producers, DJs and critics analyze the crosspollination of musical styles, including sampling and globalization, that have helped Brazil in securing a unique position in global culture.

### **Cast & Credits**

Director: Guto Barra

Producer: Guto Barra and Béco Dranoff

Screenplay: Guto Barra and Béco Dranoff

Cinematography: Artur Kummer

Art Director: David Schnapper, GB65

Editing: Guto Barra and Lilka Hara

Sound: Dimitri Tisseyre, Jonathan Chiles and Pedro Sanctos

Featuring: David Byrne, Devendra Banhart, M.I.A., Mutantes, Tom Zé, Seu Jorge, Thievery Corporation, Caetano Veloso, Gilberto Gil and many more

Cast: Collin Mcnerny, Danielle Lima, Diego Kelman Ajuz, Geanine Marques

Jeffrey Trask, Joshua Cohen, Louisa Menke, Lorena Lima, Rafael Carvalho

Ron Mcfarland, Sean Ryan and Victor Gunsalus

Distributor: Figa Films New York

### **9:00 SHORT FILM**

#### **VIRTUAL RELATIONSHIP**

Drama / HD / Color / 15min / 2009

#### Synopsis

Jeanne is twenty-something years old. She made a deal before she started to use these social cyber networks: no real names, age, or sex and above all, no past. A virtual and affective dependence, social isolation, and a lost connection to time and to the outside world. What happens to personal limits when it comes to life in front of a machine?

### **Cast & Credits**

Director:GiulianoChiaradia

Producer: Set Experimental

Screenplay:GiulianoChiaradia, Miguel Hernandez

Art Director:GiulianoChiaradia

Cinematography: Giuliano Chiaradia

Editing: Giuliano Chiaradia

Sound:RogerioVaz

Sound Editing:RogerioVaz

Cast: Caroline Figueiredo and Julianne Trevisol

### **9:20 FEATURE FILM**

#### **THE WELL BELOVED ONE**

Comedy / HD / Color /107min / 2010

#### Synopsis

Based on the literary work of Dias Gomes, The Well Beloved One tells the story of Odorico Paraguaçu, the mayor of Sucupira in the Brazilian state of Bahia, whose main goal in his administration is to inaugurate a cemetery. He is supported by the Cajazeira Sisters, yet he faces a strong opposition led by Neco Pedreira, owner of the town's gazette.

#### **Cast & Credits**

Director: Guel Arraes

Producer: Paula Lavigne

Screenplay: Cláudio Paiva and Guel Arraes

Art Director: Claudio Amaral Peixoto

Cinematography: Dudu Miranda and Paulo Souza

Editing: Caio Cobra

Sound: Jorge Saldanha

Sound Editing: Casa de Som

Cast: Marco Nanini, Matheus Nachtergaele, José Wilker, and others

**TUESDAY, AUGUST 17<sup>th</sup> – COMPETITIVE SCREENINGS**

**7:00 FEATURE FILM**

**ELVIS & MADONA**

Comedy / HD / Color / 100min / 2010

Synopsis

Delicately and realistically, *Elvis & Madona* tells the love story of a young lesbian named Elvis and a transvestite called Madona. Set in Copacabana, one of Rio de Janeiro's most well-known neighborhoods, the screenplay also includes a full array of character types to the tune of a contemporary soundtrack and follows the journey of both protagonists, illustrating conflicts generated by the evolution of behavior and customs. Nevertheless, it's an essential love story, proving that love can exist in any situation.

**Cast & Credits**

Director: Marcelo Laffitte

Producer: Jaime A. Schwartz and Marcelo Laffitte

Screenplay: Marcelo Laffitte

Art Director: Rafael Targat

Cinematography: Ulrich Burtin

Editing: Luiz Guimarães de Castro

Sound: Márcio Câmara

Sound Editing: Lulu Farah

Cast: Igor Cotrim, Simone Spoladore, Sérgio Bezerra, Maitê Proença, Buza Ferraz, José Wilker, Alexandre da Costa, and more

**9:00 SHORT FILM**

**WHO'S GONNA F\*\*\* MY WIFE**

Comedy / HD / Color / 11min / 2009

Synopsis

Turley is in trouble. To save his marriage he'll have to do things he never imagined. Like asking his best friend to sleep with his wife.

#### **Cast & Credits**

Director: Rodrigo Bittencourt

Producer: Bernardo Melo Barreto, Rodrigo Bittencourt, Deborah Piller

Screenplay: Bernardo Melo Barreto

Art Direction: Natalia Guerra and Ana Beatriz Salgado

Cinematography: Stefan Hess

Editing: Maria Rezende

Sound: Bernardo Fleming

Sound Editing: Bernardo Uzeda

Cast: Cauã Reymond, Bernardo Melo Barreto

#### **9:15 FEATURE FILM**

#### **SO NORMAL 2**

Comedy / HD / Color / 75min / 2009

#### Synopsis

It would be a mistake to think that Rui and Vani's saga had actually come to an end. Luiz Fernando Guimarães and Fernanda Torres bring back their outstanding characters in So Normal 2. Just like the TV Globo series and the first feature film, also a Globo Filmes production, this round guarantees a good laugh when the couple decides to spice up their relationship and goes after someone to join them in this adventure.

#### **Cast & Credits**

Director: José Alvarenga Jr.

Producer: Daniel Vincent and Eduardo Figueira

Screenplay: Alexandre Machado and Fernanda Young

Art Director: Claudio Domingos

Cinematography: Tuca Moraes, ABC

Editing: Anibal Veiga

Sound: Carlos Ronconi and Eduardo Lacava

Sound Editing: n/a

Cast: Luiz Fernando Guimarães, Fernanda Torres, Drica Moraes, Danielle Winits, Daniele Suzuki, Cláudia Raia, Mayana Neiva, Alinne Moraes and Daniel Dantas

Distributor: Imagem Filmes

**WEDNESDAY, AUGUST 18<sup>th</sup> – SPECIAL SCREENINGS**

**7:00 FEATURE FILM**

**RITA CADILLAC - THE LADY OF THE PEOPLE**

Documentary / HD / Color / 75min / 2009

Synopsis

Queen of truck drivers and gold miners and godmother of prison inmates. A sex symbol in the 80's, Rita Cadillac was the fantasy of a whole generation of Brazilian men and boys. Now as a middle-aged woman, she has starred in three adult films in order to save up for her retirement. An intimate portrayal of the star and a deeper look into her private life.

**Cast & Credits**

Director: Toni Venturi

Producer: Sérgio Kieling

Screenplay: Daniel Chaia

Art Director: Rudi Bohn

Cinematography: Jay Yamashita

Editing: Rodrigo Menecucci

Sound: Samuel Braga

Sound Editing: André Tadeu and Rodrigo Ferrante

Testimonials: Rogéria, Drauzio Varella, Hector Babenco, Djalma Limonge Batista, Leleco, and others

Distributor: Copacabana Filmes

### **9:00 SHORT FILM**

#### **AFTER LUNCH**

Comedy / HD / Color / 13 min / 2009

#### Synopsis

After a Sunday lunch with the family, the husbands watch soccer on TV and the kids continue playing, while two friends Nana and Andrea talk about their erotic dream, only this one is a little bit different.

#### **Cast & Credits**

Director: Rodrigo Diaz Diaz

Producer: Paula Pripas and Rodrigo Diaz Diaz

Screenplay: Elzemann Neves

Art Director: Renata Rugai

Cinematography: Carlos Firmino

Sound: Diego Costa

Editing: Rodrigo Diaz Diaz

Sound Editing: Ana Luiza Pereira

Cast: Lulu Pavarin, Gilda Nomacce, Wilson Zago Peixoto, Darko Magalhães, Ian Guanaes Contantore, Gabriela Brandão Caluz and Juliana Villiotti

### **9:20 FEATURE FILM**

#### **TIME OF FEAR**

Drama / HD / Color / 119min / 2009

#### Synopsis

Lucia, a recently widowed piano teacher is shocked to find that her only son Rafa has committed murder. Desperate to free him from prison, she becomes involved with the criminal organization responsible for a series of actions that will turn the biggest metropolis in the country into a living hell.

#### **Cast & Credits**

Director: Sérgio Rezende

Producer: Joaquim Vaz de Carvalho

Screenplay: Sérgio Rezende and Patrícia Andrade

Art Director: Vera Hamburger

Cinematography: Uli Burtin

Editing: Marcelo Moraes

Sound: Márcio Câmara

Cast: Andréa Beltrão, Michel Gomes, Lee Thalor, Eliane Giardini, Marco Ricca, Denise Weinberg, Bruno Perillo, Guilherme Sant'Anna, Cris Couto, Eucir de Souza, Taiguara Nazareth and Juliano Cazarré.

Distributor: Sony Pictures

## **THURSDAY, AUGUST 19<sup>th</sup> – COMPETITIVE SCREENINGS**

### **7:00 FEATURE FILM**

#### **DZI CROQUETTES**

Documentary / HD / Color / 110min/ 2009

#### Synopsis

A groundbreaking dance and theater group used the power of their talents with a mix of humor and derision to challenge the violent dictatorship that gripped Brazil in the 1970s. Despite the ban and censorship by the military regime, this group created a new stage language and revolutionized the gay movement. The film reveals their origin, their relentless perfectionism and how Liza Minnelli became their godmother. With an honest look into of the sadness that became of their final years, when stress, egos, AIDS, and even murder tore them apart, Dzi Croquettes reveals the strength of a group that never flinched, challenging conventional notions of acceptable “masculine” and “feminine” behavior to rise above it all.

#### **Cast & Credits**

Director: Tatiana Issa and Raphael Alvarez

Producer: Tatiana Issa and Raphael Alvarez

Screenplay: Tatiana Issa and Raphael Alvarez

Cinematography: Tatiana Issa and Raphael Alvarez

Editing: Raphael Alvarez

Sound: Tiago Coev

Sound Editing: Aurelio Dias

Interviews with: Liza Minelli, Gilberto Gil, Nelson Motta, Miguel Falabella, Ney Matogrosso, Marília Pera, Cláudia Raia, and more.

Distributor: Imovision

### **9:00 SHORT FILM**

#### **A VACA**

Documentary / HD / Color / 12min / 2009

Synopsis

Inside a Brazilian slaughterhouse, two skilled men build a cow.

#### **Cast & Credits**

Director: Gustavo Rosa de Moura

Producer: Gustavo Rosa de Moura

Art Director: Gustavo Rosa de Moura

Screenplay: Gustavo Rosa de Moura

Cinematography: Gustavo Rosa de Moura

Editing: Gustavo Rosa de Moura

Sound: Gustavo Rosa de Moura

Sound Editing: Gustavo Rosa de Moura

### **9:20 FEATURE FILM**

#### **BROKEN DREAMS**

Drama / 35mm /Color / 90min / 2009

Synopsis

Jessica, Sabrina and Daiane live in a low-income community in the outskirts of Rio de Janeiro, each one has dreams like every young woman in the world. Dysfunctional families, teen pregnancy and lack of money are all part of their day-to-day issues. As a means to survive, they look to prostitution as a way out. However, even in this context of absolute uncertainty and lack of hope, they insist on falling in love,

having fun and dreaming of a better future. Broken Dreams shows the reality for some communities, yet goes beyond geographic boundaries, presenting universal dilemmas and reaching out to adolescents everywhere, regardless of the city in which they live.

### **Cast & Credits**

Director: Sandra Werneck

Producer: Cineluz / Sandra Werneck

Screenplay: Paulo Halm, Michelle Franz, Adriana Falcão, José Joffily, Mauricio Dias and Sandra Werneck

Art Director: José Joaquim Salles

Cinematography: Walter Carvalho

Editing: Mair Tavares

Sound: Leandro Lima

Sound Editing: Waldir Xavier

Cast: Nanda Costa, Amanda Diniz, Kika Farias, Marieta Severo, Daniel Dantas, Nelson Xavier, and more

## **FRIDAY, AUGUST 20<sup>th</sup> – COMPETITIVE SCREENINGS**

### **7:00 FEATURE FILM**

#### **THE TENNANTS**

Drama / Color / 35mm / 103min / 2010

#### Synopsis

Valter goes to school at night. His wife Lara says that the new tenants next door don't go to work, she thinks they must be gangsters. No one knows where these three guys came from. Lara says they bring women home with them and talk dirty. Valter doesn't own a gun; he just has a young daughter and son. He's gone all day, he doesn't know what goes on in the neighborhood, he just hears what his wife tells him, hears the noise from the streets, hears the music and laughter that continues until dawn. Who's going to die? Valter has no idea.

### **Cast & Credits**

Director: Sergio Bianchi

Producer: Agravo Produções Cinematográficas

Screenplay: Beatriz Bracher and Sergio Bianchi

Art Director: Bia Pessoa

Cinematography: Marcelo Corpanni

Editing: André Finotti

Sound: Paulo Ricardo

Sound Editing: Miriam Biderman and Ricardo Reis

Cast: Marat Descartes, Ana Carbatti, Cássia Kiss and Caio Blatt

**9:00 SHORT FILM**

**COLD TROPICS**

Comedy / Color / 35mm / 24min / 2009

Synopsis

An unusual climate change turns Recife, in tropical North-Eastern Brazil, into a cold and damp environment. A documentary for foreign television examines the effects that this change has brought upon a culture that has always lived under the sun.

**Cast & Credits**

Director: kléber Mendonça Filho

Producer: Emilie Lesclaux

Screenplay: kléber Mendonça Filho

Art Director: Juliano Dornelles

Cinematography: kléber Mendonça Filho

Editing: Emilie Lesclaux and kléber Mendonça Filho

Sound: kléber Mendonça Filho

Sound Editing: Kléber Mendonça Filho

Cast: Andrés Schaffer, Antônio Paulo, Vannick Ollivier, Jr. Black, Djanira Pessoa, Correia, Júlio Rocha, Pedro Bandeira, Gleice Bernardo de França, and others

## **9:20 FEATURE FILM**

### **LULA, THE SON OF BRASIL**

Drama / 35mm / Color / 128min / 2009

#### **Synopsis**

Based on the book of the same name by Denise Paran , this film looks at the life of Brazil's current President, Luiz In cio Lula da Silva. From his birth in 1945 and impoverished childhood as a shoe shine boy until 1980 when he became the leader of the Workers' Party, Lula, the Son of Brazil tells this extraordinary and inspiring story of his rise above hardship, up to the death of his mother Dona Lindu, who raised eight children on her own while teaching them all to live life with dignity, no matter what.

#### **Cast & Credits**

Director: F bio Barreto

Producer: Paula Barreto and Romulo Marinho Jr.

Screenplay: Daniel Tandler, Denise Paran  and Fernando Bonassi

Art Director: Cl vis Bueno

Cinematography: Gustavo Hadba

Editing: Let cia Giffoni

Sound: Cristiano Maciel

Sound Editing: Alessandro Laroca

Cast: Rui Ricardo Dias, Gl ria Pires, Cl o Pires, Guilherme Tort lio, Juliana Baroni, and more

## **SCHEDULE CINEMA PARADISO –SPECIAL SCREENINGS**

**Cinema Paradiso : 503 SE 6<sup>th</sup> Street – Fort Lauderdale, FL**

### **SATURDAY, AUGUST 14th – SPECIAL SCREENING**

#### **8:00PM ROMANCE**

Drama / 35mm / Color / 100 min / 2008

#### **Synopsis**

Pedro, theatre actor and director, falls in love with Ana, the actress with which he is staging "Tristan & Isolda". Backstage, the couple has to overcome the obstacles of a modern-day relationship: passion,

jealousy, routine... Is it possible to have a happy and reciprocal love? Before they can reach a conclusion, Pedro and Ana will have their love stirred by her success, she becomes a TV star, thanks to the work of her manager Fernanda. This will allow the entry of new man in Ana's life, with who she'll share not only screen time but her love.

### **Cast & Crew**

**Director:** Guel Arraes

**Producer:** Paula Lavigne

**Executive Producer:** Olivia Castro Guimarães

**Screenplay:** Guel Arraes and Jorge Furtado

**Cinematography:** Adriano Goldman

**Art Direction:** Marlise Storchi

**Editing:** Gustavo Giani

**Sound:** Jorge Saldanha

**Sound Editing:** Miriam Biderman and Ricardo Reis

**Cast:** Wagner Moura, Letícia Sabatella, Andréa Beltrão, Marco Nanini, José Wilker, Vladimir Brichta, Edmilson Barros, Tonico Pereira and Bruno Garcia

**Distributor:** Buena Vista International

### **SUNDAY, AUGUST 15th – SPECIAL SCREENING**

#### **8:00PM STORY OF ME**

Drama / 35mm / Color / 107min / 2009

#### **Synopsis**

At six years old, Roberto Carlos Ramos is sent by his mother to an institution for poor children in Belo Horizonte. Endowed with a fertile imagination, at 13 he's still illiterate, having escaped more than 100 times he's been diagnosed as irredeemable. An encounter with a French pedagogue will change Roberto's life forever.

#### **Cast & Credits**

**Director:** Luiz Villaça

**Producer:** Francisco Ramalho Jr. e Denise Fraga

**Screenplay:** Mauricio Arruda, José Roberto Torero, Mariana Veríssimo e Luiz Villaça

**Cinematography:** Lauro Escorel

**Art Direction:** Valdy Lopes JN

**Editing:** Umberto Martins, ABC e Maria Altberg

**Sound:** Leandro Lima

**Cast:** Maria Medeiros, Malu Galli, Jú Colombo, Marco Antonio Ribeiro, Paulo Henrique Mendes, Cleiton dos Santos da Silva, Victor Augusto e Chico Diaz

**Distributor:** Warner Bros. Pictures

**MONDAY, AUGUST 16th – SPECIAL SCREENING**

**8:00PM PLAYING**

Documentary / 35mm / Color / 105 min / 2007

Synopsis

In response to a newspaper advertisement, eighty-three women come to a studio to tell the stories of their lives. In June 2006, twenty-three of them were selected and filmed at the Glauce Rocha Theater in Rio de Janeiro. In September of the same year, professional actresses reenacted these stories.

**Cast & Credits**

Director: Eduardo Coutinho

Producer: Maurício Andrade Ramos and João Moreira Salles

Cinematography: Jacques Cheuiche, A.B.C.

Editing: Jordana Berg

Sound: Valéria Ferro

Cast: Andrea Beltrão, Marília Pêra, Fernanda Torres, etc

Distributor: VideoFilmes

**TUESDAY, AUGUST 17th – SPECIAL SCREENING**

**8:00PM QUEEN OF BRAZIL**

Documentary / HD / Color / 71min / 2009

Synopsis

Fábio is a small town boy from the Amazon region. He departs to Rio de Janeiro hoping to become the next Miss Gay Brazil. This documentary shows the story of Fabio and his partner as they embark on a journey towards a little known national beauty pageant which mobilizes the lives of hundreds of guys around the country – all pursuing the dream of being crowned as Brazil's most beautiful girl.

**Cast & Credits**

Director: Fernanda Tornaghi and Ricardo Bruno

Producer: Daniel Van Hogstraten

Screenplay: Daniel Van Hogstraten, Fernanda Tornaghi and Ricardo Bruno

Cinematography: Fernanda Tornaghi and Ricardo Bruno

Editing: Fernanda Tornaghi and Ricardo Bruno

Sound: Ana Maria Nogueira

Sound Editing: Claudio Valderato – Meios & Mídia Comunicações

Cast: Fábio Mota, Otacílio Júnior, Marcos André, Alexandre Braga, Nany People, Luiza Ramil, Cleidina Mota and Aline Mota

**WEDNESDAY, AUGUST 18th – SPECIAL SCREENING**

**8:00PM LITTLE BOOK OF LOVE**

Romance / 35 mm / Color / 91 min / 1997

Synopsis

The sentimental itinerary of Luiza and Gabriel, two young people who meet by chance, fall in love, question each other and separate. The disorder of passion is laid out in alphabetical order, from the initial attraction to the final split, in a referential and contemporary love story.

**Cast & Credits**

Director: Sandra Werneck

Producer: Sandra Werneck, Marcs Beauchamps e Bruno Wainer

Screenplay: Paulo Halm e José Roberto Torero

Art Director: Cláudio Amaral Peixoto

Cinematography: Walter Carvalho

Editing: Virgínia Flores

Sound: Silvio Da-Rin

Cast: Andréa Beltrão, Daniel Dantas, Mônica Torres, Toni Ramos, José Wilker, Glória Pires, Marcos Winter, and more

**THURSDAY, AUGUST 19th – SPECIAL SCREENING**

**8:00PM THE MAN WHO BOTTLED CLOUDS**

Documentary / 35mm / Color / 100min / 2008

**Synopsis**

A music documentary chronicling the life and work of the composer, lawyer, politician, and creator of copyright laws protecting Brazilian artists, Humberto Teixeira. Also known as “The Doctor of Baião,” he is celebrated for his popular classics, among them the “anthem of drought,” Asa Branca. The film accompanies his daughter, Denise Dummont, on a journey in search of knowledge about her father. The Man Who Bottled Clouds is a celebration of Teixeira's artistic and musical work. Baião is rediscovered now and recorded by some of Brazil's most vibrant stars.

**Cast & Credits**

Director: Lírio Ferreira

Producer: Denise Dummont

Screenplay: Lírio Ferreira

Cinematography: Walter Carvalho

Editor: Mair Tavares e Daniel Garcia

Sound Editing: Waldir Xavier

Cast: David Byrne, Caetano Veloso, Chico Buarque de Hollanda, Bebel Gilberto, Elba Ramalho, Gal Costa, Zeca Pagodinho, Denise Dummont and Luiz Gonzaga

**FRIDAY, AUGUST 20th – SPECIAL SCREENING**

**8:00PM THE BIG FAMILY – THE MOVIE**

Comedy / Color / 104min / 2007

**Synopsis**

After having a medical examination, Lineu is positive that he's about to die and that the Silva family won't survive. He then takes three chances to rebuild his relationship with the rest of his family so they

won't feel bad about his death. Without understanding the reasons behind his change in attitude, the family is hit full force by his sometimes comic, yet sometimes tragic attitude.

**Cast & Credits**

**Director:** Maurício Farias

**Producer:** Guel Arraes

**Screenplay:** Cláudio Paiva and Guel Arraes

**Art Director:** Marcos Flaksman

**Cinematography:** José Guerra

**Editing:** Fabio Vilela

**Sound:** Eduardo Lacava

**Sound Editing:** Carlos Ronconi

**Cast:** Marco Nanini, Marieta Severo, Pedro Cardoso, Guta Stresser, Andréa Beltrão, Lúcio Mauro Filho, Paulo Betti, Tônico Pereira, Marcos Oliveira and Dira Paes

**Distributor:** Europa Filmes and M.A. Marcondes

**SATURDAY, AUGUST 21<sup>st</sup> – CLOSING NIGHT**

**LINCOLN THEATRE**

**541 Lincoln Road, Miami Beach, FL 33139-2913 (305) 673-3330**

**8:00 PM CRYSTAL LENS AWARDS**

Every year, the Brazilian Film Festival of Miami presents the Crystal Lens Awards to the best of the year. The 14th Brazilian Film Festival of Miami will present the winners in each category of the Crystal Lens Award with the trophy created by artist Helena Bressane. The Jury that will select the winners is comprised by professionals from the cinematographic industry in Brazil, North and Latin America .

**The Crystal Lens Award 2010 hosted by actresses Camila Morgado and Natalia Lage is conferred in 12 categories for feature-films and in 6 categories for short-films.**

**KODAK AWARD**

Kodak Motion Pictures will offer **30 rolls of Kodak Negative Film 35mm x 400 ft** for the winner of the Best Feature Film chosen by the public and the official Jury.

## **MARIA GADU – LIVE IN CONCERT**

Everything happened at lightening speed for Maria Gadú. In less than a year, this 23 year old from São Paulo came to Rio, signed a contract with Som Livre Records and recorded her first album on Slap, their new artists label. The result? She was chosen as best new artist of 2009 when her album went platinum selling over 100 thousand copies.

With a full concert schedule, she's proven that she can hold her own among the biggest names on the MPB (Popular Brazilian Music) scene. In an intense year touring the entire country and more, she's staked her claim among a new generation of amazing vocalists. Maria Gadú brings something new and different to the scene, this is how she's been able to keep a loyal and diverse following.

When Gadú takes the stage her velvet voice brings a smoother side to MPB, a style totally her own, each song both surprising and seductive. In her first season on tour she attracted the attention of musical greats such as Caetano Veloso and Milton Nascimento, along with various other artists, music critics, filmmakers, actors and musicians alike. She was also invited to participate at live shows with renowned artists on the international scene like Joss Stone, and Eagle-Eye Cherry, in addition to participation in domestic projects such as Xuxa Só Para Baixinhos and the Ana Carolina DVD special.

"Shimbalaiê", the first song she composed when she was just ten years old, was selected for the sound track of popular tele-novela Viver a Vida, which was also among the songs with the most radio play of 2009 along with a few other tracks in her repertory. But the participation of her song in Viver a Vida wasn't the first time her music played on television. Before her CD release, Gadú participated in the television show Maysa where she was discovered by Som Livre, certain about contracting her and releasing her first album on Slap, their new artist label.

Gadú's song "Linda Rosa" was also part of the soundtrack for tele-novela Cama de Gato and two of her tracks, "A História de Lily Braun" and "Ne Me Quitte Pas" were both featured on Cinquentinha.

**Maria Gadu in concert will take place at the Lincoln Theatre, on August 21<sup>st</sup> right after the Crystal Lens Award Ceremony. This concert is brought you by Inffinito and MPB Brasil.**

## TRIBUTE TO ANDREA BELTRÃO

Since the first annual Brazilian Film Festival of Miami in 1997, it has been a tradition to pay tribute to an outstanding member of the Brazilian film industry.

This year the **14th Brazilian Film Festival of Miami** presents with great honor, a tribute to Brazilian cinema, television and theater actress **Andrea Beltrão**.

Born in Rio de Janeiro in 1963, she made her first appearance in the theater as part of the theatrical groups *Tablado* and *Manhas e Manias*, and in 1982 broke into cinema with an adolescent comedy by Antônio Calmon called *Garota Dourada*.

This breakthrough opened the doors to her success. Andrea was then signed by TV Globo where she immortalized the character “Zelda Scott” in the series *Armação Ilimitada*, establishing herself as an actress with spot-on comedic timing.

Andrea gained international recognition and became one of the biggest names of her generation. Her theatrical and cinematic portrayals have earned her various honors and awards throughout her career.

The festival will present a selection of her films during the Special Screening at Cinema Paradiso, along with her recent role in the feature film *Time of Fear*, directed by Sérgio Rezende that will be screened in the Official Selection, in which Andrea give her audience one of her strongest and most touching performances.

**The tribute to Andrea Beltrao will take place at the Colony Theatre on August 18<sup>th</sup>, at 9pm.**

### **Filmography:**

- 1984 - *Bete Balanço*
- 1984 - *Garota Dourada*
- 1985 – *The King of Rio*
- 1986 – *The Color of Your Destiny*
- 1986 - *The Seven Vampires*
- 1986 – *Rock Star*
- 1989 - *Minas-Texas*
- 1990 – *The Crimson Scorpion*
- 1991 – *Go To Work, Vagabond II*

- 1997 – *Little Book of Love*
- 2001 - *The Inheritance*
- 2003 – *Chato- The King of Brazil*
- 2004 - *Cazuza – Time Doesn't Stop*
- 2005 – *The Colonel and The Werewolf*
- 2007 – *The Great Family– The Movie*
- 2008 - *Romance*
- 2007 - *Playing*
- 2009 - *Verônica*
- 2009 – *Time of Fear*

## **MARKETPLACE 2010 – MIAMI**

The Marketplace, an annual event that is an integral part of the Brazilian Film Festival of Miami, is an effort promoted by Inffinito in partnership with the Cinema do Brasil Program, which aims at the formation of co-productions and the commercialization and distribution of Brazilian films within the international market.

The event's schedule consists of panel discussions and business meetings between a variety of professionals from the audiovisual sector who represent important segments of the market, in a way that covers all areas and expands the possibilities for Brazilian cinema in foreign territories. One of the highlights this year, it's the presentation by ANCINE (The National Agency of Cinema) about opportunities of Brazilian Government support for productions in Brazil.

### **Monday, August 16**

#### **9:30am**

Opportunities of Governmental support for productions with Brazil

#### **Mario Diamante**

#### **Director - ANCINE**

Born in Rio de Janeiro on December 9th, 1964. Bachelor in Social Communication by The Catholic University of Rio de Janeiro and MBA by COPPEAD/Federal University of Rio de Janeiro-UFRJ. Twice elected President of the Brazilian Association of Documentary and short film in Rio de Janeiro. In 2004, Special Advisor to the Audiovisual Secretary of the Culture Ministry when was in charge of the development policy and the program of Brazilian audiovisual products insertion in the international market. In 2005, was The President Cultural Advisor in the Banco Nacional de Desenvolvimento Economico e Social (BNDES), where coordinated the sponsorship policy. In 2006, was the Superintendent for the Economic Development in the Film National Agency (ANCINE). In July 2007 designated ANCINE's Director with a mandate until 2011 January 14<sup>th</sup>. In 2010 was designated to serve as ANCINE substitute CEO until December 31, 2010. Also directed the documentary "Getúlio Starling" (1986) and the short films Dame of the Night/Dama da Noite (1999) and Armored Car/Carro Forte (2002), as well as corporate, instructional and commercials videos.

#### **10:00am**

Discussion Panel focused on acquisition for TV, home video and new media.

#### **Wilma Maciel**

#### **Director of Programming and Acquisitions – Warner Channel Latin America**

Born in São Paulo, Brazil, Wilma has been working in the TV industry for almost 20 years. Her previous positions include well known channels throughout Latin America, such as, ESPN-Brasil, PSN and the Locomotion Channel. Director of Programming and

Acquisitions for Warner Channel Latin America since 2005, Wilma has adopted Miami as her hometown.

**Lorraine Hess**

**Vice President, Program Acquisitions & Scheduling – Link TV**

Lorraine has been a key member of the programming and acquisitions department since the channel's inception in 1999. Prior to working at Link TV, Lorraine worked for over 13 years in international production and documentary film. Her roles ranged from series and executive producer to field producer and post-production producer. Lorraine's work, both in the television and production realms, and in her prior work as a teacher, has taken her all over the world. It has also solidified her passion for world cultures and people, as well as her compassion for the underdog and for people whose voices can reach a wider audience through television and film. Lorraine has a degree in French Language and Literature from the University of Sheffield in the UK.

**Cynthia Kane**

**Program Manager – ITVS International**

In January 2007, Kane moved cross-continent to work as Programming Manager for ITVS International overseeing the initiative and the International Call for funding. Concurrently she co-manages Open Call with Richard Saiz and works across the domestic initiatives within Programming.

ITVS International promotes an international exchange of documentary films made by independent producers, bringing international voices to U.S. audiences and stories from the U.S. to audiences abroad. ITVS International has co-produced 107 international documentaries since its inception in 2005, including the multi-award winning **Waltz With Bashir, The English Surgeon** and **Last Train Home**. Prior she's had many incarnations from actor to writer to producer. She co-created DOCday on Sundance Channel during her 10-year tenure there.

TBC

*Vicky Zambrano*

*VP of Programming – Turner*

*Roberto Rios*

*VP of Acquisitions – HBO LA*

**Tuesday, August 17**

**10:00am**

Discussion Panel focused on *theatrical* and *non theatrical* distribution.

**Tonantzin Esparza**

**Director of Acquisitions – Maya Entertainment**

As Director of Acquisitions of Maya Entertainment, Tonantzin leads a team providing all aspects of film acquisitions including tracking, negotiation, and final selection. She has contributed much to the rapid success of the company, snatching up some of its most noteworthy releases such as *Sleepdealer*, *Bajo la Sal*, *The Ministers* and *The Line*. As an actress, she received an ALMA award nomination for Best Supporting Actress for HBO's "Walkout". A big believer in the power of Latinos on stage and on the big screen, she has and continues to support the many voices of Latinos in the Arts today. Co-founding member of The Latino Theater Company's Laboratory, she also sits on the Board of the Los Angeles Academy for Arts & Enterprise. Born and raised in Los Angeles, she earned her B.A Summa Cum Laude in Theater at the UCLA School of Theater, Film and Television with a double major in Chicana/o Studies.

**Ida Martins**

*Managing Director - Media Luna New Films*

**Scott Shooman****Vice President Production & Acquisitions - Sony Worldwide Acquisitions Group**

Scott Shooman is currently Vice President of Acquisitions & Production for Sony's Worldwide Acquisitions Group. He also oversees production on films at the new Sony banner, Stage 6 Films. He has acquired or overseen films that include THE SQUID AND THE WHALE, THE GOSPEL, SERAPHIM FALLS, SOUTHLAND TALES, REVOLVER, THE FALL, THE TAKE, RESCUE DAWN, THE SPIRIT, A PERFECT GETAWAY and many others. Films he is currently working on include BOONDOCK SAINTS II: ALL SAINTS DAY – a sequel to the original cult classic and BOOK OF ELI – a Denzel Washington starrer that Sony has picked up international rights on. In 2008, he became an adjunct professor for Carnegie Mellon's Masters in Entertainment Industry Management program.

**Ira Deutchman****Managing Partner – Emerging Pictures**

Ira Deutchman has been making, marketing and distributing films since 1975, having worked on over 150 films including some of the most successful independent films of all time. He was one of the founders of Cinecom and later created Fine Line Features—two companies that were created from scratch and in their respective times, helped define the independent film business. Currently Deutchman is Managing Partner of Emerging Pictures, a New York-based digital exhibition company. He is also a Professor of Professional Practice in the Graduate Film Division of the School of the Arts at Columbia University, where he is the head of the Producing Program.

**Santhosh Daniel****Director of Programs – Global Lens Initiative**

The Global Lens film series can be seen in more than 35 locations across the United States and Canada, and is also available in home video, television, educational, theatrical, internet and airline markets. Since its launch, the series has provided a platform for exceptional storytelling and opened a window into the diverse world in which we live. Before coming to the Global Film Initiative, Mr. Daniel worked as a creative consultant in the arts, entertainment and technology sectors, and in editorial acquisitions and management for academic and university presses. Mr. Daniel also has extensive experience as a writer and editor for arts and culture publications, independent literary and film projects, and collaborative works with writers, visual

artists and filmmakers in the United States, India and Mexico. He has a B.A. in English from the University of Washington, and a M.F.A. in English from the University of Iowa.

**SPONSORS AND PARTNERS:**

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