

# TAKE A CLOSER LOOK AT FLORIDA

The Governor's Office of Film & Entertainment stands ready to assist you with filming your next commercial in the sunny state of Florida. With diverse locations, a strong support-services infrastructure, and one of the nation's largest crew bases – Florida is more than beaches and sunlight.

## Our Incentive...

Florida's new financial incentive program is a transferrable tax credit that totals \$242 million over the course of the next 5 years. The rebate ranges from 20% – 30% based on a production's qualified Florida expenditures. All tax credits are issued after the completion of the project. The company must have all claimed Florida expenditures verified by an independent Florida CPA and the OFE.

Approximately \$1.6 million in tax credits have been reserved to provide incentives for the commercial /music video production queue. Commercials qualify for a rebate of 20% of their qualified Florida expenditures. In order to qualify for these tax credits, a company must first have a minimum of \$500,000 in total qualified Florida expenditures. Multiple commercial projects can be combined to meet this minimum; however, each project must have a minimum of \$100,000 in qualified Florida expenditures. The application for credits is submitted after all of the commercials being used to meet the \$500,000 threshold finish production. A company can receive a maximum of \$500,000 in tax credits.

In the event that a single commercial has a budget of \$625,000 or more, the company has the option to apply for the General Production queue. This would allow the company to send in an application for the tax credits before the start of the commercial and be "certified" to receive them in advance.

Read our program overview and guidelines at [www.filminflorida.com](http://www.filminflorida.com) for more details on what expenditures qualify, definitions of all the terms, and how to apply for the available tax credits.

## More to Offer...

### Sales Tax Exemption

Production costs can add up quickly when acquiring everything you need. Florida's sales tax exemption can help you cut costs at the registers. Commercials can avoid paying sales tax on items such as equipment, property rentals, and much more.

### Location Scouting

In addition to our online photo library, our office provides statewide location scouting to help you find the perfect area. Then, when you are ready to shoot, we will connect you with a local film commission that can navigate the world of permits for you!

**APPLY NOW!**

### Discounts and Deals

Vendors from all across the state have signed up to offer commercials and other productions discounts on everything from production related goods and services to hotel stays.

### Online Directory

Coming Soon! We will be providing an online directory of crew and support services across our state. You will be able to view credentials, resumes, and much more without waiting for a guide in the mail.

